Personal details

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| |  |  | | --- | --- | | Company name | Maes Consultancy | | Address | J. Homan van der Heideplein 48 | | Zip code / city | 3604DK Maarssen | | Email | [hmaes@maesconsultancy.eu](mailto:hmaes@maesconsultancy.eu) | | Mobile | +31 6 2954 7203 | |

Profile

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| Har is an experienced Enterprise Architect with an energetic and vision-driven approach. He has more than 24 years of experience and has a passion for data, security, integration and digitization of organizations. Har bridges the gap between people and technology by translating complex challenges into practical solutions and guiding successful digital transformations. With broad experience in sectors ranging from education, climate control, government, telecom, energy, oil & gas, finance, healthcare and even the music industry, he guides organizations in setting up effective architectures and structures for governance in the field of data and security and literacy in areas such as data and AI. Har is strong in connecting people and technology, communicates easily at all levels within companies, based on a culture of open communication and pragmatism. | | ***Specialisms***   * Data Strategy and Architecture * Security (IAM, IGA and Data) * Integration * Digitization * Enterprise & domain architecture |
| ***Keywords***  Data Governance • DAMA DMBOK • (C)IAM and IGA • Microsoft AIS and Data platforms • API Management • TOGAF • Agile • Business/IT alignment  ***Recent assignments***   * Enterprise Data architect (HDSR) * Architect Roles and Law (IAM/IGA) (WUR) * Enterprise Architect (CNV) * Enterprise Data Architect (NS) * Domain architect Passenger & Operations (Transavia) * Enterprise Architect – Data and IAM/IGA (CNV) * Digital Domain Architect (Priva) * Domain Architect Education (EUR) * Architecture Capability & maturity (Schiphol) * Architect Instroom/Alumni (Windesheim) * Enterprise Architect Digital (Essent) * Domain Architect (Vopak) |
| ***People and Culture***  Is a real team player and finds good cooperation extremely important within organizations. He is a good communicator, likes to connect and feels at home in a dynamic environment. Knows how to find the balance between leadership and coaching because of his background as a teacher. | |
| ***Inspiration***  Passion for digitization of organizations and music. | |
| Work experience | | |
| Feb 2023 - | HarMa Music – Music- composition, production | |
| Present | Music composition, production and guitar production from collaboration with various artists. | |
| *Jan 2013 –* | *Maes Consultancy - Architect and consultant* | |
| *Present* | *Carrying out assignments as an independent professional in the field of ICT, Enterprise and integration architecture and consultancy in general. See the periods below for more details.* | |
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| July 2024 - | Enterprise Data Architect Hoogheemraadschap De Stichtse Rijnlanden (HDSR) | |
| April 2025 | HDSR is in the middle of a digital transformation aimed at data-driven and asset-oriented working, but lacked a coherent data strategy, governance structure and future-oriented data architecture.  My assignment was to develop a data strategy and associated target architecture, including a governance model and recommendations for the data platform.  I have carried out the following activities:   * Data strategy and architecture based on DAMA DMBOK capabilities * Researched Microsoft Fabric and data mesh provisioning * New version of company-wide metamodel drawn up (MDTO, INSPIRE, DAMO), preliminary research Object type library carried out * Data debt inventoried and data quality analysis carried out * Connection sought with NORA, GEMMA and WILMA reference architectures   The result after completion of the assignment:   * Clear data strategy and target architecture for HDSR established * Increased awareness of data governance within the organization * Foundation laid for implementation of data-driven working | |
| May 2023 - | Architect Roles and Law - IGA (Wageningen University & Research) | |
| April 2024 | WUR lacked a coherent architecture and approach to the management of digital identities and rights structure.  My assignment was to design a reference architecture for IGA and to provide support and direction to the selection process for an IGA solution.  I have carried out the following activities:   * Drawing up an IGA reference architecture with value streams, chain processes and data object models, which is also propagated from SURF and shared with education and research institutions * Market consultation organised with IGA suppliers and service partners * Defined goal architecture, roadmap, and maturity model * Baseline solution architecture drawn up including security policy in accordance with BIO and SURF audit framework * Living lab supervised in collaboration with Traxion for IGA SailPoint SaaS solution   The result after completion of the assignment:   * Selected solution direction with broad organizational involvement * Ready for tendering with supported IGA strategy and concrete principles * Created a starting point for EduID implementation within EWUU (partnership of universities) | |
| Jun 2022 - | Enterprise Architect (CNV) | |
| March 2023 | CNV sought to deepen their previously drawn up target architecture with a focus on data, digitization and IAM.  My assignment was to recalibrate the data architecture, IAM strategy and digital proposition development.  I have carried out the following activities:   * + - Roadmap and Data Value Transformation Framework Developed     - IAM/IGA architecture developed based on Omada capabilities en Azure AD B2C     - Workshops organized for data strategy and decisioning logic     - Supervised the selection process for IAM/IGA solution including impact analysis and security assessment     - Connection to CRM environment and link with Buckaroo PSP and Acceptgiro phase-out   The result after completion of the assignment:   * + Improved digital customer environment for members and internal users   + Clear IAM strategy linked to omnichannel vision and data-driven processes   + Selection and preparation for IAM implementation successfully completed | |
| Feb 2022 - | Enterprise Data Architect (NS) | |
| May 2022 | NS was in the process of concretizing its digital strategy within ComIT, without an overarching data strategy.  My assignment was to develop an organization-wide data strategy, including a phasing for data maturity.  I have carried out the following activities:   * Drafting ComIT-wide data target architecture and data management framework * Analysis performed on existing data teams and data capabilities (governance, MDM, data security) * Focus on business information modeling, metadata management, and data lineage * Roadmap developed with implementable plateaus   The result after completion of the assignment:   * Clear data vision and phased roadmap delivered * Foundation laid for data-driven decision-making within NS | |
| Aug 2021 – | Domain architect P&OC (Transavia) | |
| Dec 2021 | Transavia's Passenger & Operations Control department needed theme architectures for digital improvement processes in operational and passenger processes.  My assignment was to develop a target architecture and roadmap for the themes of aviation planning, customer experience and operations control.  I have carried out the following activities:   * Established thematic architectures for passenger experience, operations control and CS processes * Set up a data value transformation model * Selection supported for data platform architecture * Integration with systems such as Sabre, Navitaire and Pega analysed   The result after completion of the assignment:   * Concrete improvement plan and data architecture delivered for P&OC domain * Collaboration between business and IT strengthened by thematic approach | |
| Sep 2020 - | Enterprise Architect (CNV) | |
| Jun 2021 | CNV needed a restructuring of its architectural landscape and digital strategy.  My assignment was to develop a target architecture, proposition model and to supervise digitization processes.  I have carried out the following activities:   * Target architecture drawn up based on union-specific capability model * Set up: roadmap with heatmaps and digitalization themes such as Omnichannel and CIAM * Interim product owner for CIAM & integration team   The result after completion of the assignment:   * Clear direction and architectural choices for digitization CNV * Successful design and management of new agile teams | |
| Apr-Jun 2020 | Tutorial Online influence, digital marketing, AWS Solution Architect Associate | |
| Mar 2019 - | Digital Domain Architect (Priva) | |
| April 2020 | * Responsible for setting up, challenging and realizing the digital experience architecture and selection of DXP platform (Sitecore) * Drafted: Target architectures for DXP, CPQ, Subscriptions, and AIOps * Developed an architecture for Enterprise Data with attention to data governance, data quality, privacy and a 360° customer view; this formed the blueprint for a data-driven architecture including MDM, data governance and privacy-by-design principles, with strategic implications towards a central data management role (CDO) * Architecture and support in transformation program to Dynamics 365 FO/CRM | |
| Oct 2018 - | Domain Architect Education (Erasmus University Rotterdam) | |
| Feb 2019 | * Drafting educational goal architecture and PSA documents (Osiris, D365 Marketing) * Architecture Consulting for Core Systems Migration to Private Cloud | |
| Feb 2018 - | Architect capability and maturity (Schiphol Group) | |
| April 2018 | * Improvement of the EA capability (architecture process, tooling, principles and standards) * Support in drawing up target architectures for data and cloud, with an emphasis on maturity development towards central data management and data and event hubs | |
| Oct 2017 - | Domain and Project architect Instroom/Alumni (Windesheim) | |
| Feb 2018 | * Vision and target architecture drawn up for Inflow and Alumni domain * Topics: Omnichannel, AI and machine learning, analytics, Dynamics 365, API management | |
| Feb 2017 - | Enterprise/IT architect (Essent) | |
| June 2017 | * Roadmap drawn up for digital engine (Axway, Tibco, SAP) * Focus on search technology, omni-tier architecture and integration | |
| Sep 2016 - | Domain Architect and Business Analyst Customs (Vopak) | |
| April 2017 | * Domain architecture and solution architecture for the customs domain. * Creation of business and data models (master/transactional). * Integration with AWS, Webmethods, Okta, Workday, and ServiceNow. | |
| Aug 2016 | Tutorial (Big) Data & Analytics - IoT | |
| May-June 2016 | Vlocity consultant & trainer (Cognizant - telecom) | |
| July 2015- | ICT and Enterprise Architect for KPN/Telfort Business (telecom) | |
| May 2016 | * Responsible for IT strategy and target architecture 2016–2018 * Focus on CRM, omnichannel, API management, integration, MDM and analytics * Setting up the architecture process and coaching of the internal architect * Selection and implementation of Salesforce/Vlocity as a strategic platform | |
| Feb 2015- | ICT / Domain Architect for Enexis Facility Management (Energy) | |
| May 2015 | Domain architecture drawn up for facility domain within energy company | |
| Jan 2014- | **Domain architect Education Utrecht University (Education)** | |
| Dec 2014 | Architectural support for educational projects | |
| Feb-Nov 2013 | HarMa Music - Presentations and marketing/digital influencing | |
| 2004-2012 | Logic – Architect | |
| 2011-2012 | **VGZ – Enterprise/Domain Architect CRM Commerce (Healthcare sector) via Logica** | |
| 2004-2011 | **Achmea – Project and integration architect, business analyst/architect and technical PL for Interpolis via Logica** | |
| 2006-2009 | **Logica - Trainer junior architects (3yrs), communities, proposition development** | |
| 2001-2004 | **MetaObjects – Team manager, Architect, Framework Designer/Developer, Consultant** | |
| 2000-2001 | **Van Spaendonck - Architect, developer, team leader** | |

**Market & Industry Experience**

Education, Software, Water Board, Climate Control, Telecom, Energy, Chemical/Oil, Finance, Healthcare, Trade Union, Music.

**Functions and roles**

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| **Function/role** | **Experience** |
| Architect | 24+ years |
| Domain/Enterprise/Business architect | 14+ years |
| ICT / Lead / Project / Application / Solution / Data / Cloud Architect | 12 years |
| Business analyst – software architect | 6 years |
| Team lead/manager | 8 years |
| Developer | 15 years |
| Coach/teacher | 24+ years |

Knowledge and competencies

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| **Domain** | **Experience** |
| Architecture | Digitalization and process optimization, IT strategy (5yrs), Target architecture/roadmaps (12yrs), capability-based planning (EA) (3yrs) |
| Integration | * Integration architecture/APIs (20yrs), Service oriented architecture (12yrs), SOAP/REST/webservices (12yrs) * Azure AIS and API Management (3yrs) |
| (C)IAM/IGA | Identity & Access management/CIAM architecture (8 yrs), Identity Governance & Administration (IGA) architecture (2 yrs), Azure AD/Azure AD B2C/B, AD/ADFS (2 yrs), Baseline Information Security Government (BIO) – SURF security audit – NIST – Zero Trust – NIS2 – ISO27001 (1 yrs) |
| Data | * Data strategy (5yrs), DM-BOK (5yrs), Data / information architecture (10yrs), MDM (5yrs), Data migration (3yrs), Data quality management / data governance (3yrs), Big data/Advanced analytics/AI/ML (4yrs) * Data modeling (logical/technical), Business object model, Canonical data model (10yrs) * XML – XSD – XSLT – SQL – ERD – Databases: Azure SQL, SQL Server, Oracle |
| Platforms | Microsoft Azure Low/No-Code (hpaPaas): Mendix, Outsystems, Power Platform, D365 CE (3yr), AI Ops and Traditional Monitoring (1yr) |
| Methods | * SAFE (3yr), Azure DevOps/TFS (5yr), DevOps (1yr), Agile/Scrum (14yr), RUP (5yr), Prince II (5yr), OTAP/lifecyclemanagement (10yr), Use Cases, user stories and service design (10yr), BPMN (3yr) * Reference/domain architecture (9yrs): Achmea Architecture method, TOGAF, DYA, Novius, TM Forum (eTom, TAM, SID), GEA, HORA, ROSA, NORA, CORA, IBM IAA, KPN Enterprise architecture, Microsoft Application Architecture for .NET * (Business) requirements management/business analysis (5yrs), BizBok (2yrs) * Archimate: Bizzdesign (8 yrs), Sparx (2 yrs), Aris (1 yrs), Archi (10 yrs), Blue Dolphin (1 yrs) * Software architecture (10yrs): SAD – Design Patterns (Cloud, Integration, OO, C#/Java) – UML |

Languages

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| English | Mother tongue |
| English | Fluid |
| German | Good |

Education

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| NIS2 – ISO2700x | 2024 |
| BizBok | 2023 - 2024 |
| Pega Decisioning Consultant | 2022 |
| Online influence, digital marketing, AWS Solution Architect Associate | 2020 |
| Big data/analytics | 2016 |
| Salesforce Sales Cloud | 2011 |
| Achmea Requirements Management methodology | 2009 |
| Insight into influence (Zuidema) | 2008 |
| Architecture Academy Achmea (TOGAF/Archimate/Novius) | 2007 |
| HBO education Rotterdam Conservatory Guitar in Education Light Music | |